



TV33 - Beach Media Group  
 608 17<sup>th</sup> Avenue North  
 Myrtle Beach, SC 29577  
 843-448-9028

## Advertising Rates and Contract

### ► Three Month Package

<b>Single Spots: (Ideal for Summer Clients)</b> <ul style="list-style-type: none"> <li>● 12 spots per day. Average 360 Commercials a month</li> <li>● Average cost per commercial only <b>\$2.98</b></li> <li>● Can be upgraded to 6 month or annual</li> </ul>	<b>\$1075 per month</b> <b>\$3225 TOTAL</b> <i>* OR Pay in Full \$2700</i> <i>SAVE \$525</i>
<b>Double spots : (Two spots per loop)</b> <ul style="list-style-type: none"> <li>● Guaranteed at least one spot an hour, 24 hours a day</li> <li>● Average 720 commercial a month</li> </ul>	<b>\$2000 per month</b> <b>\$6000 Total</b> <i>* OR Pay in Full \$4800</i> <i>SAVE \$1200</i>

### ► Six Month Package

<b>Single Spots: (Usually March-Labor day)</b> <ul style="list-style-type: none"> <li>● 12 spots per day. Average 360 Commercials a month</li> <li>● Average cost per commercial only <b>\$2.50</b></li> <li>● Can be upgraded to annual</li> </ul>	<b>\$900 per month</b> <b>\$5400 TOTAL</b> <i>* OR Pay in Full \$4800</i> <i>SAVE \$600</i>
<b>Double spots : (Two spots per loop)</b>	<b>\$1500 per month</b> <b>\$9000 TOTAL</b> <i>* Or Pay in Full \$7200</i> <i>SAVE \$1800</i>

### ► Annual Package Pay for 10 months – Two months free

<b>Single Spots:</b> <ul style="list-style-type: none"> <li>● Average 360 Commercials a month</li> <li>● Average cost per commercial only <b>\$2.08</b></li> </ul>	<b>\$900 per month (two months free)</b> <b>\$9000 TOTAL</b> <i>* OR Pay in Full \$7500</i> <i>SAVE \$1500 (3 payments)</i> <i>\$2500 down – Pay July &amp; Aug.</i>
<b>Double spots : (Two spots per loop) "Best deal for clients"</b> <ul style="list-style-type: none"> <li>● Guaranteed 24 spots a day or 720 spots a month</li> <li>● Average cost per commercial only <b>\$1.65</b></li> </ul>	<b>\$1500 per month (two months free)</b> <b>\$15,000 TOTAL</b> <i>* OR Pay in Full \$12,500</i> <i>SAVE \$2500 (3 payments)</i> <i>\$4660 down – Pay July &amp; Aug.</i>

### ► Special Rates

<b>Week: Twice per Loop</b> <ul style="list-style-type: none"> <li>● <i>Guaranteed 24 spots a day (168 SPOTS)</i></li> <li>● Spots run every hour</li> </ul>	<b>\$1000</b> Paid up front
<b>Month: Twice per Loop</b> <ul style="list-style-type: none"> <li>● <i>Guaranteed 24 spots a day</i></li> <li>● Spots run every hour</li> <li>● More than 720 commercials</li> </ul>	<b>\$2500</b> Paid up front

**Production Fees: \$750.00 for standard :30 commercial**

Special Terms and Billing information :

Client \_\_\_\_\_ Total Cost \$ \_\_\_\_\_ Phone Number \_\_\_\_\_

Billing Address \_\_\_\_\_

Client Signature \_\_\_\_\_ Date \_\_\_/\_\_\_/\_\_\_ TV33 Rep \_\_\_\_\_